

License to Deal

2011 Carver Parent Party Gala Fundraiser – March 12, 2011

PROGRAM ADVERTISEMENT FORM

Carver PTA Tax ID #95-6204910

Advertiser Name _____

(Please indicate name to be listed in Parent Party Program Book)

Address _____

City _____ **State** _____ **Zip** _____

Telephone _____ **Fax** _____ **E-mail** _____

Advertiser Signature _____

€ Do not send acknowledgement letter/receipt to advertiser, send to: _____

Address _____

Carver Contact: _____ **Telephone** _____

Child's Name/Teacher _____ **E-mail** _____

___ Center Spread -- Two full pages	\$2,000	___ Full Page	\$500
___ Full Page Cover – Outside Back	\$1,250	___ 1/2 Page (horizontal image)	\$275
___ Full Page Cover – Inside Back	\$1,000	___ 1/4 Page (vertical image)	\$150
___ Full Page Cover – Inside Front	\$1,250	___ 1/8 Page	\$95

Special Instructions/Text Copy _____

Total Ad Amount \$ _____ **€ Cash** **€Check #** _____ (To “Carver PTA”)

Charge Visa ___ **MC** ___ **#** _____ **Exp.** _____

Cardholder Name _____ **Signature** _____

Advertisement Requirements:

- € Camera-ready original artwork in *digital format* required. Provide font file and hard copy indicating what ad should look like; artwork will not be returned unless requested. Artwork can be emailed to Giselle Murcia at gizogam@hotmail.com
- € Ad copy must be typed exactly as you wish it to appear in the Program Book. Carver PTA cannot be responsible for ad copy that is not specified above.
- € **Deadline for artwork and payment is February 15, 2011** to K.L. Carver Elementary School, 3100 Huntington Drive, San Marino, CA 91108, Attn: Carver PTA/Jennifer Chuang. Completed ad form must be included. Questions? Contact Giselle Murcia at gizogam@hotmail.com or at 626-644-7166.

PTA Use Only

Form received by _____ on ____/____/____

Artwork received by _____ on ____/____/____ € Copy to Program Chair on ____/____/____

Acknowledgement letter sent by _____ on ____/____/____

Notes: _____